

For Moderate to Severe Adult Crohn's Disease (CD) or Ulcerative Colitis (UC)

DISCOVER HUMIRA®



Click [here](#) for Important Safety Information, including on Serious Infections and Malignancy, on pages 13-14. Click here for [full Prescribing Information](#), including [Medication Guide](#), and discuss with your doctor.

HUMIRA®
adalimumab

THE MAJORITY OF PEOPLE **PAY \$5** OR LESS FOR **HUMIRA***

You'd be surprised how many people are using the HUMIRA Complete Savings Card—a resource to help lower the cost of HUMIRA. In fact, the majority of people pay \$5 or less for HUMIRA—and you may be able to save, too.



KEEP THIS CARD

This program is not valid for prescriptions reimbursed under Medicare, Medicaid, or similar federal or state programs. Offer void where prohibited by law. Program may be changed or discontinued at any time without notice.

Call **1.800.448.6472** with questions about the program.

Call **1.800.4HUMIRA** (1.800.448.6472) or click [here](#) to see if you can start saving on HUMIRA.

You could get HUMIRA for as little as \$5 a month, every month.*

*Terms and Conditions apply. This benefit covers HUMIRA® (adalimumab) alone or, for rheumatology patients, HUMIRA plus one of the following medications: methotrexate, leflunomide (Arava®), or hydroxychloroquine (Plaquenil®). Eligibility: Available to patients with commercial prescription insurance coverage for HUMIRA who meet eligibility criteria. Co-pay assistance program is not available to patients receiving prescription reimbursement under any federal, state, or government-funded insurance programs (for example, Medicare [including Part D], Medicare Advantage, Medigap, Medicaid, TRICARE, Department of Defense, or Veterans Affairs programs) or where prohibited by law or by the patient's health insurance provider. If at any time a patient begins receiving prescription drug coverage under any such federal, state, or government-funded healthcare program, patient will no longer be able to use the HUMIRA Complete Savings card and patient must call HUMIRA Complete at 1-800-4HUMIRA to stop participation. Patients residing in or receiving treatment in certain states may not be eligible. Patients may not seek reimbursement for value received from the HUMIRA Complete Program from any third-party payers. Offer subject to change or discontinuance without notice. Restrictions, including monthly maximums, may apply. Patients who are members of insurance plans that claim to reduce or eliminate their patients' out of pocket co-pay, co-insurance, or deductible obligations for certain prescription drugs based upon the availability of, or patient's enrollment in, manufacturer sponsored co-pay assistance for such drugs (often termed "maximizer" programs) will have an annual maximum program benefit of \$6,000.00 per calendar year. This assistance offer is not health insurance. To learn about AbbVie's privacy practices and your privacy choices, visit www.abbvie.com/privacy.html

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For Moderate to Severe Adult Crohn's Disease (CD) or Ulcerative Colitis (UC)

SEE IF HUMIRA IS RIGHT FOR YOU



You may have tried a number of medications for Crohn's disease or UC. If you're still having symptoms despite treatment, HUMIRA may be another option. Together with your doctor, you can decide if HUMIRA is right for you.

What is HUMIRA?¹

HUMIRA is used to treat moderate to severe Crohn's disease (CD) in adults and children 6 years of age and older.

HUMIRA is used to treat moderate to severe ulcerative colitis (UC) in adults and children 5 years of age and older. It is not known if HUMIRA is effective in people who stopped responding to or could not tolerate TNF-blocker medicines.

Safety Considerations¹

Serious infections have happened in people taking HUMIRA. These serious infections include tuberculosis (TB) and infections caused by viruses, fungi, or bacteria that have spread throughout the body. Some people have died from these infections. HUMIRA may increase the chance of getting lymphoma, including a rare kind, or other cancers. HUMIRA can cause serious side effects including hepatitis B infection in carriers of the virus, allergic reactions, nervous system problems, blood problems, heart failure, certain immune reactions including a lupus-like syndrome, liver problems, and new or worsening psoriasis.

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For Moderate to Severe Adult Crohn's Disease (CD) or Ulcerative Colitis (UC)

HUMIRA, A LONG-ESTABLISHED TREATMENT

HUMIRA is well-studied with **over 24 years of clinical trial experience** behind it.*



*First patient dosed in 1997.

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IS YOUR CROHN'S DISEASE IN REMISSION?



If you are experiencing symptoms including the following, your Crohn's may not be in remission. (You are in remission if you have few or no Crohn's symptoms.)

- ☐ Abdominal pain
- ☐ Frequent loose, or very soft stools
- ☐ Abdominal cramping
- ☐ Unintended weight loss
- ☐ Waking up often to symptoms at night
- ☐ Fever

If you're still experiencing symptoms despite treatment, talk with your doctor. Using your discussions, along with certain other tests and additional information, your doctor can help develop a treatment plan that works for you.

Biologics are medications that have been shown to help people with moderate to severe Crohn's disease achieve and maintain remission if they haven't responded well enough to conventional therapies.

For Moderate to Severe Adult Crohn's Disease (CD)

WITH HUMIRA, REMISSION IS POSSIBLE



Results of clinical studies of patients with moderate to severe Crohn's disease being treated with HUMIRA showed that:

Many people achieved **lasting remission** through 56 weeks, and the majority saw significant symptom relief.

Results were in as little as **4 weeks.**

*Individual results may vary. Patients who do not see results within 12 weeks should talk to their doctor.

Check out **HUMIRA.com** to learn more.

What is HUMIRA?¹

HUMIRA is a prescription medicine used to treat moderate to severe Crohn's disease (CD) in adults and children 6 years of age and older.

Safety Considerations¹

Serious infections have happened in people taking HUMIRA. These serious infections include tuberculosis (TB) and infections caused by viruses, fungi, or bacteria that have spread throughout the body. Some people have died from these infections. HUMIRA may increase the chance of getting lymphoma, including a rare kind, or other cancers. HUMIRA can cause serious side effects including hepatitis B infection in carriers of the virus, allergic reactions, nervous system problems, blood problems, heart failure, certain immune reactions including a lupus-like syndrome, liver problems, and new or worsening psoriasis.

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IS YOUR UC UNDER CONTROL?



If you are experiencing symptoms, including the following, your UC may not be under control (in remission).

- ☐ Abdominal cramping
- ☐ Frequent loose, or very soft stools
- ☐ Abdominal pain
- ☐ Waking up often to symptoms at night
- ☐ Blood in your stool
- ☐ Urgency to have to go to the bathroom

If you're still experiencing symptoms despite treatment, talk with your doctor. Using your discussions, along with certain other tests and additional information, your doctor can help develop a treatment plan that works for you.

Biologics have been shown to help get moderate to severe ulcerative colitis under control in people who have not responded well enough to certain other medications.

For Moderate to Severe Adult Ulcerative Colitis (UC)

REMISSION IS POSSIBLE WITH HUMIRA



In clinical studies, some people with UC achieved remission as soon as 8 weeks after starting treatment with HUMIRA. However, individual results may vary.

Your progress may be assessed at 8 weeks to decide if you should continue treatment.

Achieve **remission** that can last at 52 weeks, with few or no symptoms.

Results were in as little as **8 weeks.**

Check out **HUMIRA.com** to learn more.

What is HUMIRA?¹

HUMIRA is a prescription medicine used to treat moderate to severe ulcerative colitis in adults and children 5 years of age and older. It is not known if HUMIRA is effective in people who stopped responding to or could not tolerate TNF-blocker medicines.

Safety Considerations¹

Serious infections have happened in people taking HUMIRA. These serious infections include tuberculosis (TB) and infections caused by viruses, fungi, or bacteria that have spread throughout the body. Some people have died from these infections. HUMIRA may increase the chance of getting lymphoma, including a rare kind, or other cancers. HUMIRA can cause serious side effects including hepatitis B infection in carriers of the virus, allergic reactions, nervous system problems, blood problems, heart failure, certain immune reactions including a lupus-like syndrome, liver problems, and new or worsening psoriasis.

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For Moderate to Severe Adult Crohn's Disease (CD) or Ulcerative Colitis (UC)

HUMIRA TARGETS AND HELPS TO BLOCK A SOURCE OF INFLAMMATION



Crohn's and UC have been linked to an overproduction of certain proteins, including one called tumor necrosis factor (TNF), which is produced naturally by your body's immune system.

For people with Crohn's and UC, overproduction of TNF is associated with inflammation, which can lead to the symptoms of Crohn's and UC.

HUMIRA targets and blocks TNF.

HUMIRA belongs to a class of biologic medications known as TNF blockers. It specifically binds to TNF and blocks its action in the body. This helps reduce the inflammation that can lead to the symptoms of Crohn's and UC. Ask your doctor if HUMIRA may be right for you.

Safety Considerations¹

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For Moderate to Severe Adult Crohn's Disease (CD) or Ulcerative Colitis (UC)

HOW HUMIRA IS TAKEN

HUMIRA offers the independence of self-administration. You may self-inject HUMIRA after instruction in and assessment of proper techniques in subcutaneous injection.

If you are an adult prescribed HUMIRA for moderate to severe Crohn's disease or ulcerative colitis, **your first injection must be given under supervision of a healthcare professional.**

HUMIRA is typically taken every other week, after an initial starting dose. Refer to the Medication Guide for proper storage.

Important: You must pay attention to your starting dose—it is different than your continuing dose and is a critical part of taking HUMIRA as prescribed. Remember to keep your HUMIRA refrigerated in its original container until ready for use.

Common side effects of HUMIRA include injection site reactions (pain, redness, rash, swelling, itching, or bruising), **upper respiratory infections** (sinus infections), **headaches, rash, and nausea.** These are not all of the possible side effects with HUMIRA. Tell your doctor if you have any side effect that bothers you or that does not go away.

HUMIRA Citrate-free Starting Dose

Day 1*

2 HUMIRA® 80 mg/0.8 mL Pens (160 mg)



*First dose can be administered as 2 injections in 1 day or as 1 injection per day for 2 consecutive days.

Day 15

1 HUMIRA® 80 mg/0.8 mL Pen (80 mg)



Continuing Dose

Day 29 and every other week thereafter

1 HUMIRA® 40 mg/0.4 mL Pen (40 mg)



On Day 29 you will begin your regularly scheduled dose of 1 HUMIRA® 40 mg/0.4 mL Pen (40 mg) every other week.

Safety Considerations¹

Serious infections have happened in people taking HUMIRA. These serious infections include tuberculosis (TB) and infections caused by viruses, fungi, or bacteria that have spread throughout the body. Some people have died from these infections. HUMIRA may increase the chance of getting lymphoma, including a rare kind, or other cancers. HUMIRA can cause serious side effects including hepatitis B infection in carriers of the virus, allergic reactions, nervous system problems, blood problems, heart failure, certain immune reactions including a lupus-like syndrome, liver problems, and new or worsening psoriasis.

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RESOURCES DESIGNED WITH YOU IN MIND

HUMIRA Complete is our promise to be there for you as you start HUMIRA—and throughout your treatment plan—with the resources you need, when you need them. All at no additional cost to you.

At the heart of HUMIRA Complete is the Nurse Ambassador.* This registered nurse is here to listen, to answer your questions, and to get to know you. You'll speak to your Ambassador every time—so you'll have a familiar voice who is there for you.

Here are just some of the many ways your Ambassador can assist you:

- **Help you save on HUMIRA, every month:** No matter your financial status or job situation, your Ambassador can help identify ways that may lower the cost of HUMIRA
- **Provide injection training the way you choose:** You decide how you want to learn to self-inject—we have a wide range of resources available to you
- **Establish a routine with HUMIRA:** You can work with your Ambassador to find ways to fit HUMIRA into your life

Ask your healthcare professional about enrolling in HUMIRA Complete or call **1.800.4HUMIRA (1.800.448.6472)** or visit [HUMIRA.com](https://www.humira.com)

*Nurse Ambassadors are provided by AbbVie and do not work under the direction of your health care professional (HCP) or give medical advice. They are trained to direct patients to their HCP for treatment-related advice, including further referrals.



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YOUR NURSE AMBASSADOR WILL BE THERE FOR YOU, SO YOU DON'T HAVE TO GO IT ALONE



From the moment you enroll in HUMIRA Complete, you'll have a person who listens to you and can help you make HUMIRA part of your routine.

Your Ambassador is there to listen and answer your questions about HUMIRA. They do not give medical advice. For any treatment-related questions, including referrals, always talk with your doctor.

When you're first starting HUMIRA, one of your first questions may be, "Can I afford this?" Now, the answer may be as simple as using your HUMIRA Complete Savings Card, a resource to help lower the cost of HUMIRA.

You could get HUMIRA for as little as \$5 a month, every month.*

Call **1.800.4HUMIRA** (1.800.448.6472)
or click [here](#) to see if you can
start saving on HUMIRA.

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Important Safety Information about HUMIRA® (adalimumab)¹

What is the most important information I should know about HUMIRA?

You should discuss the potential benefits and risks of HUMIRA with your doctor. HUMIRA is a TNF blocker medicine that can lower the ability of your immune system to fight infections. You should not start taking HUMIRA if you have any kind of infection unless your doctor says it is okay.

- **Serious infections have happened in people taking HUMIRA. These serious infections include tuberculosis (TB) and infections caused by viruses, fungi, or bacteria that have spread throughout the body. Some people have died from these infections.** Your doctor should test you for TB before starting HUMIRA, and check you closely for signs and symptoms of TB during treatment with HUMIRA, even if your TB test was negative. If your doctor feels you are at risk, you may be treated with medicine for TB.
- **Cancer.** For children and adults taking TNF blockers, including HUMIRA, the chance of getting lymphoma or other cancers may increase. There have been cases of unusual cancers in children, teenagers, and young adults using TNF blockers. Some people have developed a rare type of cancer called hepatosplenic T-cell lymphoma. This type of cancer often results in death. If using TNF blockers including HUMIRA, your chance of getting two types of skin cancer (basal cell and squamous cell) may increase. These types are generally not life-threatening if treated; tell your doctor if you have a bump or open sore that doesn't heal.

What should I tell my doctor BEFORE starting HUMIRA?

Tell your doctor about all of your health conditions, including if you:

- Have an infection, are being treated for infection, or have symptoms of an infection
- Get a lot of infections or infections that keep coming back
- Have diabetes
- Have TB or have been in close contact with someone with TB, or were born in, lived in, or traveled where there is more risk for getting TB
- Live or have lived in an area (such as the Ohio and Mississippi River valleys) where there is an increased risk for getting certain kinds of fungal infections, such as histoplasmosis, coccidioidomycosis, or blastomycosis. These infections may happen or become more severe if you use HUMIRA. Ask your doctor if you are unsure if you have lived in these areas
- Have or have had hepatitis B
- Are scheduled for major surgery
- Have or have had cancer
- Have numbness or tingling or a nervous system disease such as multiple sclerosis or Guillain-Barré syndrome
- Have or had heart failure
- Have recently received or are scheduled to receive a vaccine. HUMIRA patients may receive vaccines, except for live vaccines. Children should be brought up to date on all vaccines before starting HUMIRA
- Are allergic to rubber, latex, or any HUMIRA ingredients
- Are pregnant, planning to become pregnant, breastfeeding, or planning to breastfeed
- Have a baby and you were using HUMIRA during your pregnancy. Tell your baby's doctor before your baby receives any vaccines

Also tell your doctor about all the medicines you take. You should not take HUMIRA with ORENCIA® (abatacept), KINERET® (anakinra), REMICADE® (infliximab), ENBREL® (etanercept), CIMZIA® (certolizumab pegol), or SIMPONI® (golimumab). Tell your doctor if you have ever used RITUXAN® (rituximab), IMURAN® (azathioprine), or PURINETHOL® (mercaptopurine, 6-MP).

What should I watch for AFTER starting HUMIRA?

HUMIRA can cause serious side effects, including:

- **Serious infections.** These include TB and infections caused by viruses, fungi, or bacteria. Symptoms related to TB include a cough, low-grade fever, weight loss, or loss of body fat and muscle.
- **Hepatitis B infection in carriers of the virus.** Symptoms include muscle aches, feeling very tired, dark urine, skin or eyes that look yellow, little or no appetite, vomiting, clay-colored bowel movements, fever, chills, stomach discomfort, and skin rash.

(continued on next page)

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Important Safety Information about HUMIRA® (adalimumab)¹ continued

What should I watch for AFTER starting HUMIRA? continued

- **Allergic reactions.** Symptoms of a serious allergic reaction include hives, trouble breathing, and swelling of your face, eyes, lips, or mouth.
- **Nervous system problems.** Signs and symptoms include numbness or tingling, problems with your vision, weakness in your arms or legs, and dizziness.
- **Blood problems** (decreased blood cells that help fight infections or stop bleeding). Symptoms include a fever that does not go away, bruising or bleeding very easily, or looking very pale.
- **Heart failure** (new or worsening). Symptoms include shortness of breath, swelling of your ankles or feet, and sudden weight gain.
- **Immune reactions including a lupus-like syndrome.** Symptoms include chest discomfort or pain that does not go away, shortness of breath, joint pain, or rash on your cheeks or arms that gets worse in the sun.
- **Liver problems.** Symptoms include feeling very tired, skin or eyes that look yellow, poor appetite or vomiting, and pain on the right side of your stomach (abdomen). These problems can lead to liver failure and death.
- **Psoriasis** (new or worsening). Symptoms include red scaly patches or raised bumps that are filled with pus.

Call your doctor or get medical care right away if you develop any of the above symptoms.

Common side effects of HUMIRA include injection site reactions (pain, redness, rash, swelling, itching, or bruising), **upper respiratory infections** (sinus infections), **headaches, rash, and nausea.** These are not all of the possible side effects with HUMIRA. Tell your doctor if you have any side effect that bothers you or that does not go away.

Remember, tell your doctor right away if you have an infection or symptoms of an infection, including:

- | | | |
|----------------------------|--|------------------------------------|
| • Fever, sweats, or chills | • Blood in phlegm | • Diarrhea or stomach pain |
| • Muscle aches | • Weight loss | • Burning when you urinate |
| • Cough | • Warm, red, or painful skin or sores on your body | • Urinating more often than normal |
| • Shortness of breath | | • Feeling very tired |

HUMIRA is given by injection under the skin.

This is the most important information to know about HUMIRA. For more information, talk to your health care provider.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch, or call 1-800-FDA-1088.

If you are having difficulty paying for your medicine, AbbVie may be able to help. Visit AbbVie.com/myAbbVieAssist to learn more.

HUMIRA Uses¹

HUMIRA is a prescription medicine used:

- **To treat moderate to severe Crohn's disease (CD) in adults and children 6 years of age and older.**
- **To treat moderate to severe ulcerative colitis (UC) in adults and children 5 years of age and older.**
It is not known if HUMIRA is effective in people who stopped responding to or could not tolerate anti-TNF medicines.

Reference: 1. HUMIRA Injection [package insert]. North Chicago, IL: AbbVie Inc.

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